

## Employee Opinion Survey

For competitive edge, organisations must understand their strengths and key improvement opportunities.

The Insync Surveys Employee Opinion Survey can provide your organisation with insights around your :

- Depth of leadership
- Customer service strength
- Learning and development focus
- Balance of work and life demands
- Cooperation across work areas

The Insync Surveys Employee Opinion Survey has been translated into 16 different languages for both Australian and international use.

The largest Insync Surveys Employee Opinion Survey previously conducted had over 110,000

invitees and catered for both web-based and paper responses.

With a 20 year heritage, we have built one of Australia's largest best practice databases, featuring hundreds of well known organisations.

### Methodology

Our unambiguous Employee Opinion Survey is based on sound psychological principles. It provides your organisation with a measure of employee attitudes across a range of key cultural and performance factors.

The survey has core variables covering communication, staff development, supervisor skills, empowerment, quality and customer focus.

“ What helps us so much each year is that it takes so little time to obtain great insight into the health of our company and where to focus improvements. ”

Robin Voogd  
Finance Manager  
Lease Plan





Our bivariate methodology measures both importance to the employee and performance of each survey statement by the organisation. Insync Surveys can help your organisation understand employee satisfaction and perceptions of performance, as well as identify opportunities for improvement.

Survey statements can be tailored to meet your organisation's needs. Open ended questions are used to collect qualitative support information.

Your performance data is compared with the "best practice scorecard", which combines data from many of Australia's, and the World's leading organisations. The performance of your organisation will be placed in an industry classification and then benchmarked against Insync Surveys' database, allowing your management team to see where you stand compared to others.

### Survey process

Insync Surveys provides a seamless online survey process that allows employees to complete surveys at their desks, within a minimal time period. This achieves high response rates and enables a fast turn-around of your results.

Surveys can also be completed on paper and posted back. Your survey can be created in several languages and can be used in Australia and overseas.

### Your report

Every organisation receives a comprehensive report with graphs and commentary. A large section is broken down by the different demographic groups surveyed. Insync Surveys' research project managers also comment on the findings and suggest improvement opportunities.

To ensure your results are understood and given their appropriate prominence, Insync Surveys can debrief your leadership team and any other staff members.

### About Insync Surveys

With offices in Melbourne and Sydney, we specialise in employee, customer, board and other stakeholder surveys backed by consulting. Our registered psychologists and research experts help organisations become more effective.

We co-founded the Dream Employers Survey and have worked with some of the largest organisations in Asia Pacific, including: Cathay Pacific, Toll, Medibank Private, WorleyParsons, Fairfax Digital, Mission Australia, the Australian Curriculum, Assessment and Reporting Authority, state government departments, many local councils and most university libraries. This broad experience allows us to benchmark your results.

Visit: [www.insyncsurveys.com.au](http://www.insyncsurveys.com.au)  
Contact us: [info@insyncsurveys.com.au](mailto:info@insyncsurveys.com.au)

“*Insync Surveys provide a useful, timely and efficient service. Nothing is too much trouble and they will easily adapt to your needs. Their reports are easy to read and easy to measure improvement.*”

*Cate Creswick  
HR Manager  
City of Wagga Wagga*

Melbourne  
Level 7  
91 William Street  
Melbourne VIC 3000  
Australia  
Tel. +61 3 9909 9209  
Fax. +61 3 9614 4460

Sydney  
Level 2  
110 Pacific Highway  
North Sydney NSW 2060  
Australia  
Tel. +61 2 8081 2000  
Fax. +61 2 9955 8929